

# FACSIMILE COVER SHEET

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From: **John C. Pokotylo, Esq.**

Date: **April 21, 2008**

Number of Pages Including Cover: **7**

MESSAGE: **FORMAL SUBMISSION OF:**

- 1) Transmittal (1 pg.);
- 2) Fee transmittal (1 pg.) (in duplicate);
- 3) Request for a One (1) Month  
Extension of Time (2 pgs.); and
- 4) Request for Continued Examination (1 pg.).

Attorney Docket No.: **Google-65 (GP-171-00-US)**

Appl. No.: **10/732,824**

Applicants: **Kenneth W. BRONSON, et al.**

Filed: **December 10, 2003**

Title: **RETURN OF CONTENT AD SERVING RESOURCES**

TC/A.U.: **2168**

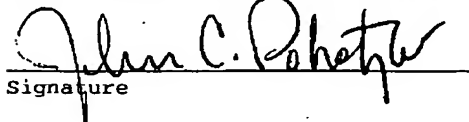
Examiner: **Aaron J. Sanders**

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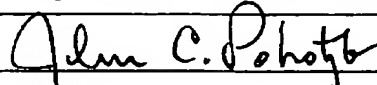
Modified PTO/SB/21 (08-00)

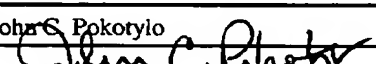
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<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence after initial filing)</i>		<b>Application Number</b> 10/732,824
		<b>Filing Date</b> December 10, 2003
		<b>First Named Inventor</b> Kenneth W. BRONSON
		<b>Group Art Unit</b> 2168
		<b>Examiner Name</b> Aaron J. Sanders
<b>Total Number of Pages in This Submission</b> 		<b>Attorney Docket Number</b> Google-65 (GP-171-00-US)

ENCLOSURES <i>(check all that apply)</i>		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers <i>(for an Application)</i> <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group <i>(Appeal Notice, Brief, Reply Brief)</i> <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Postcard Receipt <input checked="" type="checkbox"/> Other Enclosure(s) <i>(please identify below):</i> • Request for Continued Examination ("RCE")
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	John C. Pokotylo (Reg. No. 36,242)
Signature	
Date	April 21, 2008

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Typed or printed name	John C. Pokotylo
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Date	April 21, 2008

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# FEE TRANSMITTAL for FY 2007

Effective 09/30/2007. Patent fees are subject to annual revision.

☐ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$ 930.00)

## Complete if Known

Application Number	10/732,824
Filing Date	December 10, 2003
First Named Inventor	Kenneth W. BRONSON
Examiner Name	Aaron J. Sanders
Art Unit	2168
Attorney Docket No.	Google-65 (GP-171-00-US)

## METHOD OF PAYMENT (check all that apply)

☐ Check ☐ Credit card ☐ Money Order ☐ Other ☐ None
☒ Deposit Account:
 Deposit  
Account  
Number  
Deposit  
Account  
Name

50-1049

Straub &amp; Pokotylo

The Commissioner is authorized to: (check all that apply)

☒ Charge any underpayment of fee(s) indicated below  
☒ Charge any fee(s) due in connection with the filing submitted herewith  
☒ Charge fee(s) indicated below, except for the filing fee in the to the above-identified deposit account.

## FEE CALCULATION

## 1. BASIC FILING, SEARCH &amp; EXAMINATION FEES

Large Entity Fee (\$)	Small Entity Fee (\$)	Fee Description	Fee Paid
1030	515	Utility fee	
440	220	Design fee	
680	340	Plant fee	
1440	720	Reissue fee	
210	105	Provisional fee	
SUBTOTAL (1)			(\$ 0.00)

## 2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

Total Claims		Extra Claims		Fee from below		Fee Paid
Independent		-20** =		X		
Claims		-3** =		X		
Multiple Dependent						

Large Entity		Small Entity		<u>Fee Description</u>
Fee Code	Fee (\$)	Fee Code	Fee (\$)	
1202	50	2202	25	Claims in excess of 20
1201	210	2201	105	Independent claims in excess of 3
1203	370	2203	185	Multiple dependent claim, if not paid
1204	210	2204	105	**Reissue independent claims over original patent
1205	50	2205	25	**Reissue claims in excess of 20 and over original patent

\*\*or number previously paid, if greater, For Reissues, see above

## FEE CALCULATION (continued)

## 3. ADDITIONAL FEES

Large Entity Small Entity

Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid
1051 130		2051 85		Surcharge - late filing fee or oath	
1052 50		2052 25		Surcharge - late provisional filing fee or cover sheet	
1053 130		1053 130		Non-English specification	
1812 2,520		1812 2,520		For filing a request for ex parte reexamination	
1804 920*		1804 920*		Requesting publication of SIR prior to Examiner action	
1805 1,840*		1805 1,840*		Requesting publication of SIR after Examiner action	
1251 120		2251 60		Extension for reply within first month	120.00
1252 460		2252 230		Extension for reply within second month	
1253 1,050		2253 525		Extension for reply within third month	
1254 1,640		2254 820		Extension for reply within fourth month	
1255 2,230		2255 1,115		Extension for reply within fifth month	
1401 510		2401 255		Notice of Appeal	
1402 510		2402 255		Filing a brief in support of an appeal	
1403 1,030		2403 515		Request for oral hearing	
1451 1,510		1451 1,510		Petition to Institute a public use proceeding	
1452 510		2452 255		Petition to revive - unavoidable	
1453 1,540		2453 770		Petition to revive - unintentional	
1501 1,440		2501 720		Utility issue fee (or reissue)	
1502 820		2502 410		Design issue fee	
1503 1,130		2503 565		Plant issue fee	
				Petitions to the Commissioner - check fee sheet	
1807 50		1807 50		Processing fee under 37 CFR 1.17(c)	
1806 180		1806 180		Submission of Information Disclosure Stmt	
8021 40		8021 40		Recording each patent assignment per property (times number of properties)	
1809 810		2809 405		Filing a submission after final rejection (37 CFR 1.129(a))	
1810 810		2810 405		For each additional invention to be examined (37 CFR 1.129(b))	810.00
1801 810		2801 405		Request for Continued Examination (RCE)	
1802 900		1802 900		Request for expedited examination of a design application	

Other fee (specify)

\* Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$ 930.00)

## SUBMITTED BY

(Complete if applicable)

Name (Print/Type)	John C. Pokotylo	Registration No. (Attorney/Agent)	36,242	Telephone	(732) 936-1400
Signature		Date	April 21, 2008		

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231.